

Hoosier Ag Today Expands Staff and Opens New Office

(Clermont, IN, November 12, 2007) Hoosier Ag Today is proud to announce the appointment of Andy Eubank as Vice President of Operations. Eubank will join HAT President Gary Truitt in hosting and producing agricultural programs that are aired on 30 radio stations across the state. "Andy's more than 30 years of experience in radio will make him a valuable part of the HAT team," said Truitt. Most recently Eubank served as Vice President and General Manager of WSAL and WLHM in Logansport, IN.

"Joining the Hoosier Ag Today team is a unique opportunity for me to work along side Gary Truitt after watching him evolve over the last 22 years into the premiere voice for Indiana agriculture. I am very anxious to join Gary in fulfilling the mission statement of Hoosier Ag Today by serving the farm families and rural residents of Indiana and working closely with our radio affiliates and sponsors," said Eubank.

"Andy's experience as a programmer and station manager will help him work with HAT affiliates to improve their farm programming and increase local revenue opportunities," noted Truitt. In addition, Eubank will work with affiliates to better utilize HAT's web delivery and commercial traffic system.

Eubank will assume his position in early December and will be based in HAT's new branch office and studio located in Lafayette, IN. He has a long history of working with local farmers and farm organizations as well as extensive involvement in local civic and charitable organizations. "He shares our passion for serving the people of rural Indiana and will make a great addition to the team," said Truitt. The addition of Eubank will give HAT the largest farm broadcast team based in Indiana.

Hoosier Ag Today went on the air in September of 2006 and has rapidly grown to become a major force in Indiana farm broadcasting. In addition to extensive farm radio programming, HAT operates a multi-media web site and a popular e-mail newsletter serving the Hoosier farm community.

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