



## HOOSIER AG TODAY WITH GARY TRUITT

### Hoosier Ag Today Adds New Stations, Expands Staff

(Clermont, IN) Hoosier Ag Today (HAT) is proud to announce the addition of 8 new stations now airing its programming. This brings to 29 the number of stations broadcasting the Indiana-based agricultural radio programs. "Six months ago we started with just 10 stations. To have grown this much in such a short period of time is amazing," said Gary Truitt, founder and host of HAT. He reports that HAT's unique style, content, and delivery have been welcomed by Indiana broadcasters who have received tremendous response from the farm audience.

The newest Hoosier Ag Today stations include:

**WHON-AM/WQHK-FM, Richmond**  
**WSBT-AM, South Bend**  
**WFRN-AM/WFRN-FM, Elkhart**  
**WFRR-FM, Walton**  
**WFRI-FM, Winamac**  
**WBTU-FM, Ft Wayne**

The addition of these stations will strengthen HAT's coverage in Eastern and Northern Indiana. "WQHK is a 50,000 watt Country Music powerhouse that reaches the Eastern part of the state; while WBTU is a leading Country music station in the Ft. Wayne market and is the cornerstone of our NE Indiana coverage," noted Truitt. WSBT-AM is a News/talk tradition in South Bend and is the source many farmers in Northwest Indiana turn to every day. WFRN is a Contemporary Christian music station with a long history of airing farm programming. With their simulcast stations in Walton and Winamac, the WFRN coverage area is the entire northern third of the state.

"KICKS 96 and WHON are proud to be part of Hoosier Ag Today," said Dave Stryker of Brewer Broadcasting in Richmond, IN. "KICKS 96 covers 8 counties in Indiana and 3 counties in Ohio. The reports from Hoosier Ag Today give KICKS 96 and WHON information farmers in our listening area want." HAT is the only Indiana-based, programming source focusing on the Hoosier agricultural industry.

Hoosier Ag Today has also expanded its broadcast staff to improve news coverage for Indiana producers. Matt Kaye has been retained as Washington Bureau Chief for HAT. A veteran Capitol Hill correspondent, Kaye will report on federal issues that impact Hoosier agriculture. "These reports will help Indiana farmers track developments in the Farm Bill," said Truitt. Hoosier Ag Today was launched last summer and began broadcasting in September of 2006. HAT was developed to fill a void in farm programming that existed in the state by focusing on Indiana agriculture and its dynamic growth and development. In addition to a series of daily radio programs, HAT uses a multi-media web site and daily podcast to keep Hoosier farmers and rural residents informed.

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