

Hoosier Ag Today Awards 4-H Communications Scholarship



On November 16, 2013, top 4-H youth from around the state gathered at the Indiana State Fairgrounds for the annual Indiana 4-H Congress. The 4-H Congress brings together the best and brightest of Indiana's 4-H youth for a day of leadership training and recognition. As it has for the past 6 years, Hoosier Ag Today presented the communications scholarship. This year's winner Olivia DeWeese of Vanderburgh County typifies a 4-H participant, "I had the honor to be a 9 year member, and I really immersed myself in the leadership and teamwork skills that 4-H offers." And, like the other several hundred Congress participants, leadership and giving back are part of her 4-H experience, "In 2012, I was crowned Miss Vanderburgh County and that was one of my favorite moments in 4-H. I got to be a role model for all the young girls, and I was the girl that everyone was looking up to, just as I had done in my earlier 4-H career."

DeWeese says her 4-H projects helped her set the direction for her life, "4-H helped me find my strengths and weaknesses. I realized that public speaking and journalism were both strengths of mine through the projects that I participated in, and that is how I decided a choice for my career." DeWeese is a freshman broadcast journalism major at Indiana University.



DeWeese was one of thirty-three 4-H youth who received scholarships in a variety of different categories. Some of Indiana's top agribusinesses, as well as the Indiana 4-H Foundation, sponsored the scholarships. She told HAT that

learning communication skills is vital for everyone, “I believe that communications is one of the top three skills that all leaders need to develop. You have to communicate with those around you.”

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About Hoosier Ag Today

Hoosier Ag Today was founded in 2006 for the specific purpose of serving the informational needs of the Hoosier agricultural community. HAT currently has 45 radio stations broadcasting its programs. In addition, HAT operates a multi-media web site, smartphone app, and publishes a daily e-mail newsletter. In 2008 and 2010, and 2012 Hoosier Ag Today was rated the most listened to farm radio network in Indiana by Ag Media Research. Hoosier Ag Today is represented nationally by J.L. Farmakis, Inc.